



**Institute of
Business Leadership**
where leaders are made

IBL Graphics Desining Course



Graphic Designing Learn GREAT Design

Main Focus On

- 1) Have a deep understanding of typography, color theory, photos, layout, blocking and other design theory and skills
- 2) Understand and learn the essential tools and capabilities of 3) Adobe Photoshop, Illustrator and InDesign
- 4) Create logos and branding packages for potential clients

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